FLORIDA 4-H FOUNDATION

COMMUNITY PRIDE

PROPOSED MEDIA STRATEGY

When?	*What?*	*Where?*	*Who Will Share?*	*Why?*
(Dates)	(Article/Story, Advertisement, Updates, Photos, Videos, Etc.)	(Newspaper, Local TV News, Newsletter, Social Media, Etc.)	(Youth, Adults, 4-H Professional, Etc.)	(Recruit Volunteers, Request Donations, Tell a Story, Etc.)