



FLORIDA 4-H FOOD CHALLENGE



Launched in 2022 with the collaboration of 4-H and Family & Consumer Sciences Extension professionals and volunteers, the Florida 4-H Food Challenge is an educational contest series providing fun, yet challenging, food-focused learning opportunities for youth.

Youth teams create a dish highlighting a mystery ingredient, utilizing a limited cooking kit with additional ingredients purchased from the contest grocery store. Each team plans and prepares their dish while being judged on **food safety skills, teamwork and ability to manage time and resources.**

The 4-H Food Challenge State Contest is held in February in collaboration with the Florida State Fair! Intermediate and Senior age teams qualify through four regional contests. State champion senior team advances to represent Florida in the **National 4-H Food Challenge** held at the Texas State Fair in October.



ANNUAL SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$4,000

Multi-year pledge secures co-branding.

Recognition on regional and state contest materials and communications, social media, championship trip, items below.

PROGRAM SPONSOR | \$2,500

Logo placement on event digital promotional and event materials at regional and state contests including social. Invitation to judge.

STATE CONTEST SPONSOR | \$1,000

Logo placement on event digital promotional and event materials for state contest including social media.

ANNUAL PROGRAM EXPENSES

\$200 per Training/Interest Workshop

\$4,000 Regional Contests (4)

\$1,200 State Contest

\$3,500 National Contest team travel expenses

CONTACT

Caylin Hilton, Director of Development
cnewbern@ufl.edu | 352.454.7073

Geralyn Sachs, Regional Specialized Agent
fish12@ufl.edu



FLORIDA 4-H
FOUNDATION

4-H is the nation's largest youth development organization. Florida 4-H is a program of the University of Florida and Florida A & M University and rooted in four major program areas: Agriculture, STEM, Citizenship & Leadership, and Healthy Living. Florida 4-H reaches youth with positive development programs through community clubs, in-school and afterschool enrichment programs, camping and more.